



COVID-19 Impact: Tackling SNF Vaccine Hesitancy

This meeting will be recorded and will be available at www.fmda.org/journalclub.php



FMDA Journal Club

May 12, 2021

**Leonard Hock, DO, MACOI, CMD, FAAHPM, HMDC; Chairman of the Board, FMDA
Moderator**

Agenda

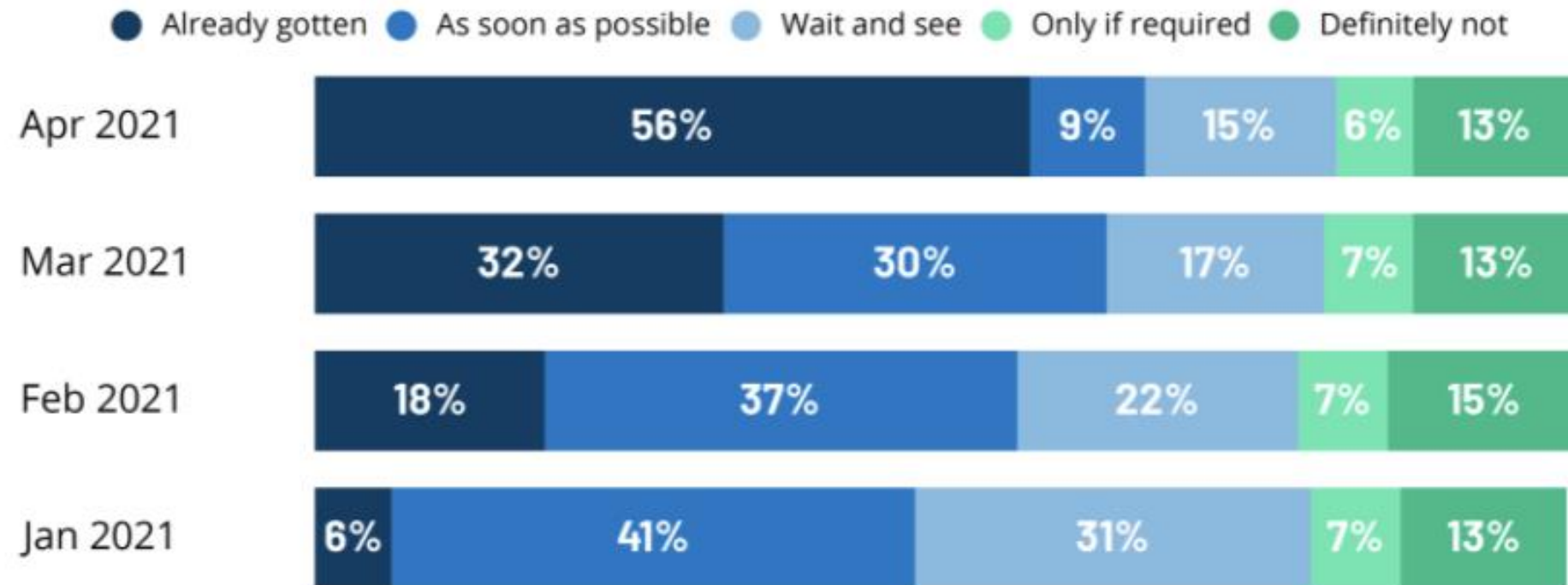
- Vaccine Hesitancy – Defining the problem
- FDA SNF Staff Vaccine Confidence Initiative launch
- Sharing our Story – Open Forum
- Open Discussion

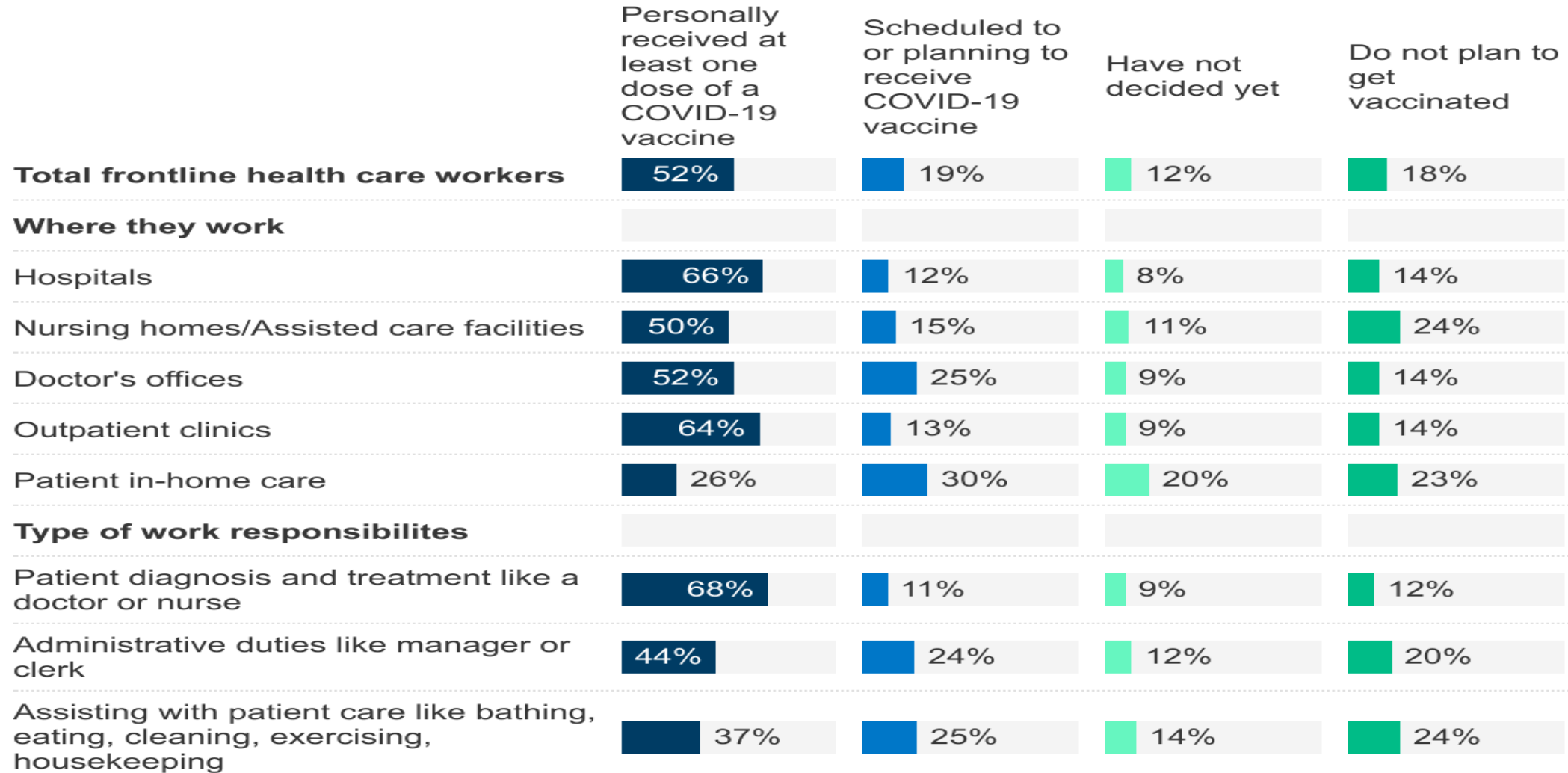
Vaccine Hesitancy

Our Ongoing COVID Challenge



Over Half Of Adults Report Receiving A COVID-19 Vaccine, But Demand May Be Slowing As Eager Group Shrinks





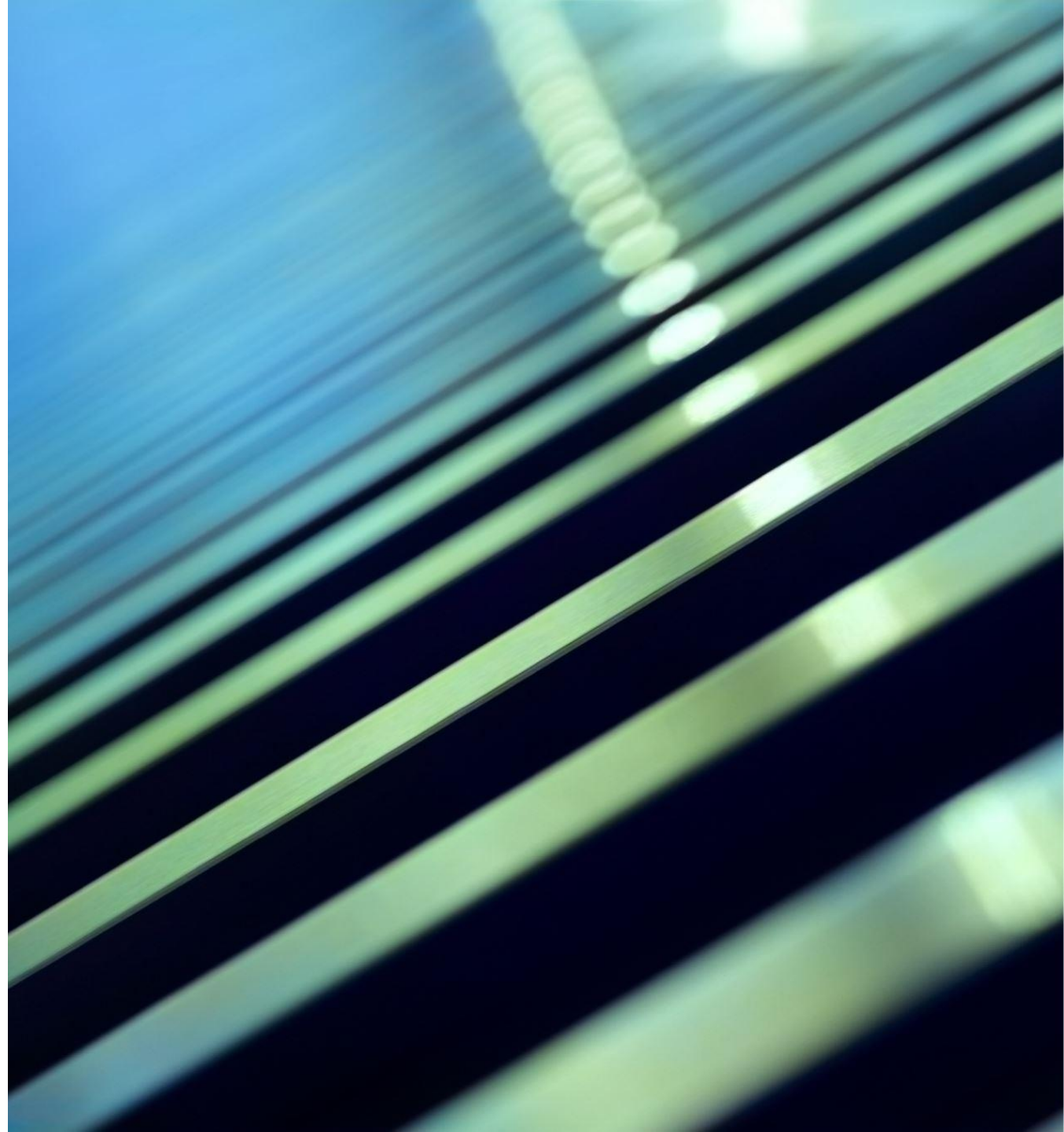
NOTE: See topline for full question wording.

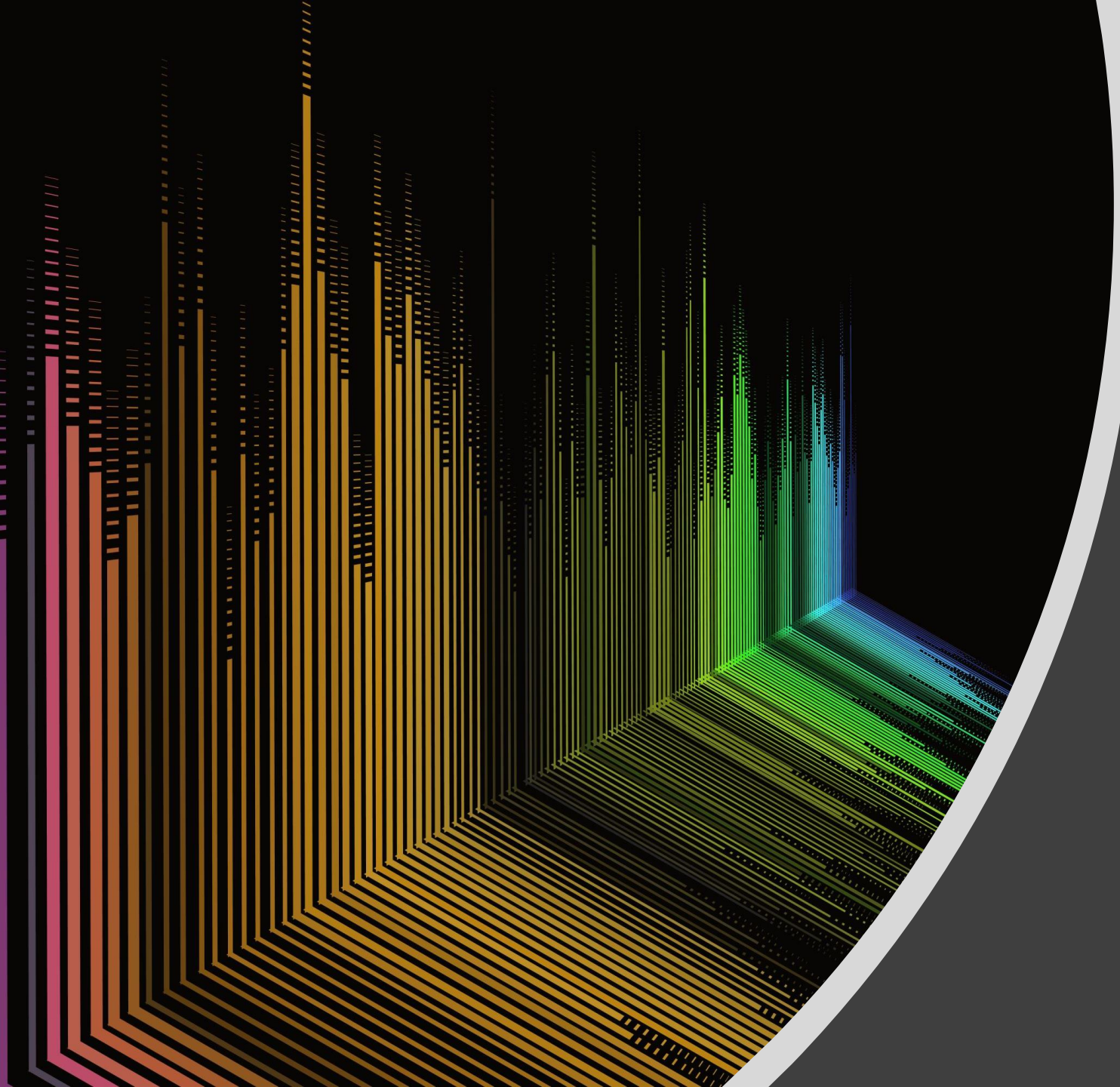
SOURCE: KFF/Washington Post Frontline Health Care Workers Survey (Feb. 11-March 7, 2021).

Vaccine Hesitancy

Delay in acceptance or refusal of vaccination despite access and availability

This is not the same as the Anti-Vaxx movement





Why is Vaccine
Hesitancy an
issue for our
SNFs?

Covid-19: With Over 312,000 Cases in 24 Hours, India Sets a Record >

An unvaccinated worker set off an outbreak at a U.S. nursing home where most residents were immunized.

Florida SNF Vaccination

Rates –

*AHCA statewide data
(4/20/201)*



A horizontal bar chart with two bars. The top bar is light green and contains the text '68.82% of SNF residents'. The bottom bar is light green and contains the text '37.88% of SNF staff'. The bars are set against a dark blue background.

Category	Vaccination Rate
SNF residents	68.82%
SNF staff	37.88%

68.82% of SNF residents

37.88% of SNF staff

Key Challenges to achieving Vaccine Confidence

Misinformation

Distrust

Fear



FMDA's SNF Staff
Vaccine
Confidence
Initiative Kickoff

Sharing our Stories...

*The Power of Empathetic Conversations and
Storytelling*

A white, torn-paper-like border runs along the bottom edge of the slide, starting from the left and extending towards the right, with a jagged, irregular edge.

A photograph of a desk with a notebook, a pen, and a smartphone. The notebook is open, and the pen is lying on it. The smartphone is on the right side of the desk. The text "Open Discussion" is overlaid in the center of the image.

Open Discussion



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